

STEP UP

FOR CHILDREN WITH CANCER

A childhood cancer diagnosis shatters daily life. Parents are plunged into a whirlwind of medical appointments, hospital stays, and impossible choices between caregiving and employment. Children endure grueling treatments that take a toll on their young bodies and fragile spirits. Siblings feel confused, neglected, and afraid. And all the while, financial pressures mount – gas for repeated trips to distant hospitals, groceries, rent, co-pays, and lost income from missed work.

This is the side of childhood cancer that doesn't make headlines – but it demands our attention.

At **NBCA**, we focus on these overlooked realities. As a trusted healthcare partner in the North Bay, we provide immediate, *no-application, no-wait* assistance to families facing pediatric cancer. Whether it's a gas card to get to the next chemotherapy appointment, grocery support during a parent's unpaid leave, or help with medical bills – we are here to lift the burdens so families can focus on healing.

YOUR SUPPORT MAKES THIS POSSIBLE

Join us and step up for children with cancer. You can provide hope, strength, and tangible help to children in our community who are fighting for their lives.



NBCA is 501(c)3 non-profit organization.
(Tax ID 01-0821673)



Stepping Up as a Business

To help local childhood cancer patients you can ask your customers if they'd like to add just \$1 to their bill. At the end of each month or quarter, your company tallies the donations and sends a check to NBCA.

That's it. A simple ask that makes a real impact.

This program is completely free for your business and an easy way to show your commitment to the community, engage with your customers, and, most importantly, help childhood cancer patients.

Write to stepup@northbaycancer.org to get involved today.



HOW YOU CAN STEP UP:

Businesses can join the “Step Up for Children with Cancer” campaign – by asking customers for a dollar or two at check out.

Individuals & foundations can make tax-deductible donations directly at northbaycancer.org.

Community members can spread awareness and encourage their favorite local businesses to participate.

Step Up for Children with Cancer by writing to stepup@northbaycancer.org or visit northbaycancer.org.



Recognizing Step Up Supporters

We're proud to recognize you or your business for the generosity, compassion, and commitment to helping children in the fight of their lives. Anyone signing up for the Step Up pledge on the NBCA website (*whether or not they make a financial contribution*) will receive recognition for their support of this important cause on the NBCA website.

By joining this effort, you are not just raising funds – you are raising hope for families right here in the North Bay.