



# ASCENT ON CANCER

Supporting **CANCER PATIENTS**

## BE A SPONSOR!

Please support **Ascent on Cancer** by making a sponsoring contribution to North Bay Cancer Alliance. Your company's support allows NBCA to provide critical support for cancer patients and their families who are living on the margin of health and income.

### Putting Your Cancer Heroes on our Backs



We'll carry the names of your **Cancer Heroes** on our backs as we climb Mt. San Jacinto this November. We will honor their cancer journeys by reading their names aloud as a select group of hikers ascends the steepest escarpment in the United States. Your **Cancer Hero** might be a patient in treatment,

a survivor, a loved one lost to cancer, or an oncology professional you wish to honor. Funds raised during **Ascent on Cancer** go directly to people in our community who are being treated for cancer.

*Above: Ascent on Cancer founders Eileen and Kent Corley.*

### Sponsor Benefits

- Submit the names of up to five of your own **Cancer Heroes** who we will carry up the mountain. See attached Hero Page.
- Company logo on promo material
- Posts on social media
- Featured in public fundraising campaign
- Illustrate your company's community spirit
- Film credit

Any level of support qualifies for all benefits.

## SIGN-UP

To become a sponsor or get more information, contact **Kent Corley at NBCA** (707) 478-6286, [kent@northbaycancer.org](mailto:kent@northbaycancer.org) [northbaycancer.org](http://northbaycancer.org)

Make checks payable to: **North Bay Cancer Alliance**  
Nonprofit Tax ID#01-0821673.

2360 Mendocino Ave. A2 #363, Santa Rosa, CA 94503

### Sponsorship Levels

Summit \$5,000 | Ridge \$2,500 | Slope \$1,000 | Base \$500



*NBCA raises money for cancer patients and their families. Even for those with health insurance, cancer is an expensive diagnosis, financially and emotionally.*

*NBCA provides funds directly to cancer patients without red tape or long waiting periods. It gets to patients when they need it most and can be used for transportation, co-pays, groceries, lodging before or after surgery, and a wide variety of urgent needs.*